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ORDER

Print Date 10/03/12 Page 1 of 8

Flight Dates 10/02/12-11/06/12

Contract / Revision 302962 /

Original Date / Revision
10/02/12 10/02/12

Advertiser DSCC IE

Agency Great American Media

Buying Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Product

Issue. DSCC IE 10.2.12-11.6.12

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # 1370 - 10.2-11.6.12 OH

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	175	\$143,267.50	\$168,550.00	0.00	10/01/12	10/28/12	175	\$143,267.50	\$168,550.00
November 2012	86	\$70,082.50	\$82,450.00	0.00	10/29/12	11/06/12	86	\$70,082.50	\$82,450.00
Totals	261	\$213,350.00	\$251,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	10/02/12	11/06/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	17	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
		Week: 10/01/12	10/07/12	- TWTF--		2				\$225.00		0.00			
		Week: 10/08/12	10/14/12	- TWTF--		2				\$225.00		0.00			
		Week: 10/15/12	10/21/12	- TWTF--		4				\$225.00		0.00			
		Week: 10/22/12	10/28/12	- TWTF--		4				\$225.00		0.00			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$225.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$225.00		0.00			
E 2	WCPO	10/09/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCPO	10/09/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					4	\$600.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					3	\$600.00		0.00			
Week:		11/05/12	11/11/12	MT-----					2	\$600.00		0.00			
E 3	WCPO	10/02/12	11/06/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	19	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$600.00		0.00			
Week:		10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					6	\$600.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					8	\$600.00		0.00			
Week:		11/05/12	11/11/12	MT-----					2	\$600.00		0.00			
E 4	WCPO	10/02/12	11/06/12	SA 5-6am SA 5-6am	CM	5-6a	-----S-	:30	1	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$150.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$150.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
5	WCPO	10/02/12	11/06/12	SA 6-7am SA 6-7am	CM	6-7a	-----S-	:30	1	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$250.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
6	WCPO	10/02/12	11/06/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$375.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$375.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$375.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$375.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$375.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 7	WCPO	10/02/12	11/06/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a	-----S-	:30	1	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$400.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 8	WCPO	10/21/12	11/04/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00



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Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WCPO	10/21/12	11/04/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$150.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$150.00		0.00			
E 9	WCPO	10/02/12	11/06/12	SU 6-7am SU 6-7am	CM	6-7a	-----S	:30	1	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$250.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$250.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
10	WCPO	10/02/12	11/06/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	:30	1	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$375.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$375.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$375.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$375.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$375.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
11	WCPO	10/02/12	11/06/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$400.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 12	WCPO	10/02/12	11/06/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					3	\$400.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					5	\$400.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					4	\$400.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$400.00		0.00			
E 13	WCPO	10/02/12	11/06/12	M-F 10-11a Right This Morn M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	14	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$250.00		0.00			
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					3	\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					3	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					3	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 14	WCPO	10/02/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					3	\$600.00		0.00			



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

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Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WCPO	10/02/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	14	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	MTWTF--					5	\$600.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					4	\$600.00		0.00		
Week:		11/05/12	11/11/12	MT-----					2	\$600.00		0.00		
E 15	WCPO	10/02/12	11/06/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$750.00	P-2	0.00 NM	12	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-TWTF--					2	\$750.00		0.00		
Week:		10/08/12	10/14/12	-TWTF--					2	\$750.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$750.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$750.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					3	\$750.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00		
E 16	WCPO	10/02/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	2	\$700.00	P-3	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-TWTF--					2	\$700.00		0.00		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$700.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
E 17	WCPO	10/02/12	11/06/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$700.00	P-8	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$700.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$700.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
18	WCPO	10/02/12	11/06/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$800.00	P-8	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----S					1	\$800.00		0.00		
Week:		10/08/12	10/14/12	-----S					1	\$800.00		0.00		
Week:		10/15/12	10/21/12	-----S					1	\$800.00		0.00		
Week:		10/22/12	10/28/12	-----S					1	\$800.00		0.00		
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
E 19	WCPO	10/02/12	11/06/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$650.00	P-2	0.00 NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-TWTF--					2	\$650.00		0.00		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					3	\$650.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$650.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$650.00		0.00		
20	WCPO	10/16/12	11/05/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	MTWTF--	:30	2	\$1,500.00	P-2	0.00 NM	6	\$9,000.00



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Hiatus Dates

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Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WCPO	10/16/12	11/05/12	M-F 4-5p Ellen M-F 4-5p Ellen	CM	358-5p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--					2	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	- TWTF--					2	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	- TWTF--					2	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 21	WCPO	10/02/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	2	\$1,300.00	P-3	0.00	NM	11	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					1	\$1,300.00		0.00			
Week:		10/08/12	10/14/12	- TWTF--					2	\$1,300.00		0.00			
Week:		10/15/12	10/21/12	- TWTF--					2	\$1,300.00		0.00			
Week:		10/22/12	10/28/12	- TWTF--					3	\$1,300.00		0.00			
Week:		10/29/12	11/04/12	- TWTF--					2	\$1,300.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
22	WCPO	10/02/12	11/06/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	2	\$1,300.00	P-3	0.00	NM	10	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					1	\$1,300.00		0.00			
Week:		10/08/12	10/14/12	- TWTF--					1	\$1,300.00		0.00			
Week:		10/15/12	10/21/12	- TWTF--					2	\$1,300.00		0.00			
Week:		10/22/12	10/28/12	- TWTF--					3	\$1,300.00		0.00			
Week:		10/29/12	11/04/12	- TWTF--					3	\$1,300.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
23	WCPO	10/02/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	11	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$1,500.00		0.00			
Week:		10/08/12	10/14/12	- TWTF--					1	\$1,500.00		0.00			
Week:		10/15/12	10/21/12	- TWTF--					2	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	- TWTF--					3	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	- TWTF--					2	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
24	WCPO	10/02/12	11/06/12	SU 6-7p News SU 6-7p News	CM	558-7p (5:58 PM-6:30 PM)	-----S	:30	1	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,000.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$1,000.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 25	WCPO	10/02/12	11/06/12	M-F 7-730p 7-730p The List	CM	M-F 7-730p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$800.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	- TWTF--					2	\$800.00		0.00			
Week:		10/29/12	11/04/12	- TWTF--					1	\$800.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
E 26	WCPO	10/02/12	11/06/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 OH

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 26	WCPO	10/02/12	11/06/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	MTWTF--	:30	2	\$800.00	P-2	0.00 NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-TWTF--		2				\$800.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
	Week:	10/22/12	10/28/12	-TWTF--		2				\$800.00		0.00		
	Week:	10/29/12	11/04/12	-TWTF--		1				\$800.00		0.00		
	Week:	11/05/12	11/11/12	M-----		1				\$800.00		0.00		
27	WCPO	10/02/12	11/06/12	SA 7-730p SA7-730P	CM	658-730p	-----S-	:30	1	\$500.00	P-3	0.00 NM	6	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----S-		1				\$500.00		0.00		
	Week:	10/08/12	10/14/12	-----S-		1				\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WCPO	10/08/12-10/14/12		SA 7-730p		658-730p	-----Sa--	:30		(\$500.00)		0.00 NM		
	See MG 27.6,27.7 [N/A PGM CHG NASCAR]													
6	WCPO	10/06/12-10/06/12		SA 7-730p		658-730p	-----Sa--	:30		\$500.00		0.00 NM		
	Ⓜ MG for 27.2,28.2													
7	WCPO	10/06/12-10/06/12		SA 730-8p		730-758p	-----Sa--	:30		\$400.00		0.00 NM		
	Ⓜ MG for 27.2,28.2													
	Week:	10/15/12	10/21/12	-----S-		1				\$500.00		0.00		
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		0.00		
	Week:	10/29/12	11/04/12	-----S-		1				\$500.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
28	WCPO	10/02/12	11/06/12	SA 730-8p SA730-8P	CM	730-758p	-----S-	:30	1	\$400.00	P-3	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----S-		1				\$400.00		0.00		
	Week:	10/08/12	10/14/12	-----S-		1				\$400.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WCPO	10/08/12-10/14/12		SA 730-8p		730-758p	-----Sa--	:30		(\$400.00)		0.00 NM		
	See MG 27.6,27.7 [N/A PGM CHG NASCAR]													
	Week:	10/15/12	10/21/12	-----S-		1				\$400.00		0.00		
	Week:	10/22/12	10/28/12	-----S-		1				\$400.00		0.00		
	Week:	10/29/12	11/04/12	-----S-		1				\$400.00		0.00		
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00		
E 29	WCPO	10/02/12	11/06/12	M8-10p Dancing M8-10p Dancing	CM	8-10p	M-----	:30	1	\$6,300.00	P-3	0.00 NM	4	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	M-----		1				\$6,300.00		0.00		
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00		
	Week:	10/22/12	10/28/12	M-----		1				\$6,300.00		0.00		
	Week:	10/29/12	11/04/12	M-----		1				\$6,300.00		0.00		
	Week:	11/05/12	11/11/12	M-----		1				\$6,300.00		0.00		
30	WCPO	10/09/12	10/15/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$4,500.00	P-2	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
	Week:	10/15/12	10/21/12	M-----		1				\$4,500.00		0.00		
31	WCPO	10/02/12	11/06/12		CM	8-9p	-T-----	:30	1	\$6,300.00	P-3	0.00 NM	3	\$18,900.00



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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:20:00

Advertiser DSCC IE

Product Issue. DSCC IE 10.2.12-11.6.12 Estimate # 1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tuesday Prime A											
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
Week:		10/08/12	10/14/12	-T-----					1	\$6,300.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-T-----					1	\$6,300.00		0.00			
Week:		10/29/12	11/04/12	-T-----					1	\$6,300.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
32	WCPO	10/16/12	10/16/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$5,000.00		0.00			
33	WCPO	10/25/12	10/25/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$6,500.00	P-8	0.00	NM	1	\$6,500.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$6,500.00		0.00			
E 34	WCPO	10/02/12	11/06/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$3,100.00	P-8	0.00	NM	3	\$9,300.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$3,100.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	----F--					1	\$3,100.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$3,100.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
35	WCPO	10/02/12	11/06/12	M-SU 11p Late News	CM	11-1135p	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	15	\$22,500.00
				M-SU 11p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$1,500.00		0.00			
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,500.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					3	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					3	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
E 36	WCPO	10/02/12	11/06/12	M-SU 11p Late News	CM	11-1135p	-----S	:30	1	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
				M-SU 11p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,500.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 37	WCPO	10/16/12	11/05/12	M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
				M-F 1135p-1202a Nightlir											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 38	WCPO	10/02/12	11/06/12	SU 1135p-1235a	CM	SU 1135p-1235a	-----S	:30	1	\$425.00	P-2	0.00	NM	5	\$2,125.00
				SU 1135p-1235a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **302962** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2.12-11.6.12 OH**

Estimate #

1370 - 10.2-11.6.12 OH

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	WCPO	10/02/12	11/06/12	SU 1135p-1235a	CM	SU 1135p-1235a	-----S	:30	1	\$425.00	P-2	0.00	NM	5	\$2,125.00
															</